



# Hiring Heroes

## EXPERIENCE ON THE BATTLEFIELD COMMITMENT TO EMPLOYERS

Survival in today's business environment is often a battle. It just makes sense to hire staff with experience. Veterans are highly motivated and bring a proven record of real world experience to the workplace.

With over 750,000 veterans calling Georgia home, Georgia has one of the largest populations of well-trained professionals in the nation. As an employer you owe it to yourself to take advantage of their talent.

**EMPLOY  
GEORGIA!**

*Georgia*  
**DOL**  
DEPARTMENT OF LABOR  
MARK BUTLER, COMMISSIONER

# HIRE A VETERAN



## Investment for Your Company

Hiring a veteran can decrease your federal income tax liability. You may be eligible for a tax credit ranging from \$2,400 to \$9,600. Learn more about the federal Work Opportunity Tax Credit Program (WOTC), by visiting "Learn About Tax Credits and Incentives" on our web site at [www.gdol.ga.gov/em/learn\\_about\\_tax\\_credits\\_and\\_incentives.htm](http://www.gdol.ga.gov/em/learn_about_tax_credits_and_incentives.htm), or by calling 404.232.3699.

## THE RIGHT DECISION FOR YOUR BUSINESS.

To find veterans for your business, locate your nearest Georgia Department of Labor Career Center by visiting [www.gdol.ga.gov](http://www.gdol.ga.gov) and selecting GDOL Career Centers under "Find Us" or by calling 1.866.699.3540.

# IT'S GREAT FOR VETERANS & BUSINESS

## BATTLE-TESTED LEADERSHIP SKILLS

Trained in the military to lead by example, veterans understand motivation, communication, delegation, commitment, and hard work. These leadership qualities enable them to lead others through the most frustrating and demanding circumstances.

## STRONG WORK ETHIC

Hard-working veterans are used to working long hours in non-traditional settings and have been tested in circumstances unfamiliar to others. Military experience prepares veterans to make a commitment to stay with a company for the duration.

## TRAINABILITY

From basic training to discharge, training is crucial in all branches of the military. Veterans have the proven ability to learn new skills quickly. They possess the transferable skills proven to achieve success.

## EFFICIENT PERFORMANCE UNDER PRESSURE

On-the-job training in the military is training-under-pressure. Veterans have not only proven they have the ability to learn, they have applied what they have learned in real-world situations. Thinking critically in stressful situations is a skill veterans have demonstrated daily.

## TEAMWORK

Veterans have worked with people from different backgrounds and cultures, and with work units with different goals and functions. They understand teamwork and how to work together to solve a problem.

## TECHNOLOGY AND GLOBALIZATION

Highly-trained veterans are a highly-skilled workforce. Whether it is repairing an engine or working in an office to secure communications, veterans have strong technical skills most employers don't come across on a day-to-day basis. Veterans can bring the kind of global outlook and technical savvy companies are looking for in their workforce.

## TRIUMPH OVER ADVERSITY

Win-win situations are sometimes a matter of life or death for military members. Veterans show strength and triumph over adversity.

## INTEGRITY

Military members are highly principled and committed to excellence. Businesses benefit from individuals with a high degree of integrity in their workforce.

## CONSCIOUS OF HEALTH AND SAFETY STANDARDS

Veterans understand the importance of health and safety standards. This understanding translates into the protection of self, others, and property.

## DIVERSITY AND INCLUSION IN ACTION

Regardless of race, ethnicity, gender, religion, or mental and physical capabilities, veterans work respectfully alongside each other.

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